

The Northfield Press

Northfield — East Northfield — West Northfield — South Vernon — Vernon — Mount Hermon — Gill — Northfield Farms

Founded 1907 No. 193749

Northfield, Massachusetts, Friday, December 3, 1937

Price, Three Cents

Christmas Health Seals Now On Sale; Friends Will Buy

The 1937 sale of Christmas health seals began last Saturday and the first seal sold in the county was bought by John W. Hays of Greenfield. Under the supervision of Mrs. F. Earl Lilly who represents the county organization in Northfield, hundreds of our citizens received a letter containing the seals with an invitation to purchase and remit the money.

The Franklin County Public Health association, located at 236 Main street, Greenfield, is engaged in the fight to prevent and control tuberculosis in the county.

Mrs. Harold R. Sargent of Turners Falls, is president; W. Herbert Nichols of Greenfield, first vice-president; Mrs. C. M. Bardwell of Montague, second vice-president; Herbert V. Erickson of Greenfield, treasurer; and Mrs. A. L. Johnson of Orange, secretary.

Although Christmas seals were sold in Franklin County for many years prior to its organization, the association has sold them since 1920 to finance its work. Christmas seals, alone, do not finance it, so the association holds a membership campaign in June and also sells six days of school nursing service a month.

Health education for the prevention of tuberculosis is the first objective of all tuberculosis associations.

During 1937 it sponsored and arranged for six lectures on tuberculosis by experts for the senior student nurses of the county hospitals, and has arranged many public lectures, and the showing of films in many of our schools.

The association assists in the finding and follow-up of patients through its close contact with local nurses.

Seal sale funds, to the amount of \$600 were contributed toward the support of the Health Camp, where four Northfield children were cared for at an average cost of \$80 per child last summer.

Northfield has always maintained a proud record of accomplishment in the seal sale, and in preventive work.

Mrs. F. Earl Lilly, formerly community nurse, again heads the seal sale committee. Last year under her leadership, Northfield raised \$190.05 or 9.7c per capita. This year she hopes to raise at least 10c per person or \$195.

Staples - Robbins

The marriage of Winona Evelyn Robbins, daughter of Mr. and Mrs. Linville Wadsworth - Robbins of Parker street, and Homer Newton Staples, son of Mr. and Mrs. Arthur Leslie Staples of Greenfield, took place in the Unitarian church here last Sunday afternoon at 3 o'clock, the Rev. Mary Andrews Conner officiating with the double ring ceremony. The Lohengrin and Mendelssohn wedding marches were played on the organ presided over by Edna I. Robinson of New York City. Attending the bride were Mrs. L. Percy Goodspeed as matron of honor and Miss Winona E. Robinson as flower girl. The best man was Harold D. Atwood of Greenfield and the ushers were Richard A. Cobb, Lester J. Clapp and A. Fay Shippee. The bride was beautifully dressed in a blue velvet gown with a blue velvet hat and veil and carried a large bouquet of yellow chrysanthemums. The matron of honor wore a wine colored velvet gown with hat of to match and carried pink chrysanthemums. The flower girl, dressed in a rose taffeta gown carried a basket of rose buds and rose petals.

Immediately after the ceremony a reception was held at the church for friends and at the home of the bride for members of the wedding party and immediate families. The decorations at the church were of green palms with a large showing of chrysanthemums both pompoms and giants, while at the home flowers predominated. Following the reception the bride and groom left for a wedding trip to an unannounced destination. Her traveling dress was of green with trimmings in gold and black accessories.

Upon their return they will reside in Northampton and be at home to their friends after the fifteenth. The bride is a graduate of Sargent's School of physical education and has taught at Williamstown, Mass., and at the State Normal school, Keene, N. H. The groom is a graduate of the Greenfield high school and attended Norwich university.



LOOKING AHEAD TO THE HOLIDAYS

Every generation had its perplexities at the holiday season. It was always the time of thoughtful remembrance. From homespun to silks may cover a long period of time but thru it all the giving of gifts was an honored tradition. The gentleman of the old stock was no different from the modern gentleman in his problems at this holiday season.

New York Editor Speaks Of Palestine To Audiences Here

With the visit of Miss Rachel McDowell, the religious work editor of the New York Times to Northfield as the guest of Mrs. William R. Moody, the public of Northfield and the students of the Seminary and Mt. Hermon school were privileged to hear her speak of her "Impression of Palestine" upon her recent pilgrimage through that country. At the town hall the gathering which well filled the room heard the Seminary octette consisting of eight young ladies under the baton of Prof. M. L. Gallagher render some excellent vocal selections to open the meeting. Rev. Mr. Carne introduced the speaker who spoke most interestingly of her observations and impressions as the audience followed her from Beirut to Damascus to the "sea of Galilee" to Nazareth, to Jerusalem and its nearby sacred shrines and to Bethlehem. That was Monday evening and on Tuesday morning she spoke at chapel to the students of the Seminary and at assembly at Hermon the boys evidenced much interest in her message.

She made Palestine very real, as she described the people and the places and especially those places which were connected with the events in the life of our Christ.

Many present who had also visited the "Holy Land" in days gone by asked many questions after the meeting of the speaker who could bring the situation existing there to an understanding of the present day developments. Miss McDowell certainly had a fund of information.

To the students of the Seminary she brought a high appreciation of the life and labors of the late Dr. John McDowell and at Hermon her talk on travel was much appreciated by the boys who listened with much concern. Miss McDowell will always be a welcome visitor to Northfield.

Concert Enjoyed

The concert program by the Westminister Chorus in the Auditorium last Saturday evening might well be termed a music appreciation hour. Long before the doors were open a large throng had gathered waiting for admission and when the time for the concert arrived the large building, comfortable and warm was filled with an audience which completely enjoyed the program rendered. Dr. John Finley Williamson directed the singing of the chorus made up of voices that completely blended and produced a harmonious whole. To single out any one selection for meritorious commendation would be an impossible task but perhaps the one that evoked much interest was the "Song for Occupations" by Roy Harris which had been dedicated to the workers of the world and was received with loud acclaim when the chorus visited Russia on one of its foreign tours.

The Westminister Chorus and its director sustained its high reputation in its program last Saturday evening. We hope they will visit Northfield again soon.

Officers Installed In Masonic Lodge; Parker Is Master

Harmony Lodge of Masons installed its elective and appointed officials at a special meeting in the Masonic hall last Monday evening. They will serve for the ensuing year. The installing officials were Rt. Wor. Clarence E. Fisher of South Deerfield, a former district deputy with his staff consisting of George Clapp of South Deerfield as marshal; Edgar Gillett of South Deerfield, chaplain; Elden Sargent of Hinsdale, N. H., was the organist.

Elective officers installed were Willis K. Parker, master; Charles L. Johnson, senior warden; Edgar J. Livingston, junior warden; Leon R. Alexander, treasurer; Charles C. Stearns, secretary. Appointive officers, Martin E. Vorce, chaplain; George W. Carr, marshal; Harold F. Bigelow, senior deacon; Vernal Hurlbut, junior deacon; George McEwan, senior steward; Roy Fish, junior steward; Charles F. Slate, Tyler.

The exercises were well attended by members of the fraternity and after the program for the evening had been concluded light refreshments were served.

Town Hall Tonight With Youth Hostel

A large audience is expected to enjoy this evening's program of the Youth Hostel in the town hall. Everyone is cordially invited to attend. A. P. Fitt who is engaged in the field work for the hostel will preside and make the opening remarks. Richard A. Cobb and Rev. Mary Andrews Conner will speak on what the hostel can do for Northfield and its young people, and Dr. A. H. Wright and Dr. F. Wilton Dean will speak on what the town can do for the hostel. There will be an exhibition of folk dancing by the Director Isabel Smith and the staff of the headquarters and a showing of movies with music will entertain for nearly an hour with Director Monroe Smith in charge. Music will be by Leon Dummell, piano; Julius Wahl, zither; Fritz Kaufhold, guitar; and Karl Kaufhold, accordion.

Debate At Mt. Hermon

The first debate of the season at Mount Hermon school took place in the "Y" Building Monday evening. The subject was: Resolved: "That the neutrality act should be invoked in the Sino-Japanese conflict." Student teams composed the negative and affirmative sides and Charles Taber of East Northfield was on the negative team. Harry Erickson was chairman. Questions followed from the floor.

Back As Instructor

Marston Burnett of the Wyantenuck Country club in Great Barrington, is back at the Northfield for the winter where he will continue his ski instruction of last year. Under Mr. Burnett's patient tutelage the intricacies of christies, kick-turns, and stemming become easy in effort. Keep in touch with Marston Burnett and you keep in touch with what's doing in the winter sports world.

Will We Participate In President's Plan Infantile Paralysis

President Roosevelt's plan for a new National Foundation for Infantile Paralysis has won nationwide approval, says Keith Morgan, chairman of the committee for the celebration of the President's birthday.

"Leading citizens in all walks of life are enthusiastically endorsing the new permanent foundation now being organized. As President Roosevelt has declared, the new National Foundation will 'lead, direct and unify the fight on every phase of this sickness'."

"Under the plan all funds raised will be turned over to the National Foundation. Through proper planning and direct action, each state, city and town will benefit to the very utmost. Each section of the country will be equipped with far better facilities to fight the disease."

"More research centers and individual researchers will be aided. Hospital facilities will be improved. Antiquated methods and delays in treatment, which are the cause of a large percent of the crippled bodies of infantile Paralysis sufferers, will be combated."

Prominent men and women, industrialists, financiers, newspaper publishers, doctors, senators, congressmen, state legislators and others, have endorsed the program.

In Northfield the editor of the Press has been named to the Publishers' council, and letters have been received regarding the holding of a ball or other affair on the last Saturday evening in January to secure funds. As yet no local committee has been appointed but the feeling prevails that Northfield should cooperate with other towns in the county and hold one big affair at Greenfield, probably in the Armory.

Last year no individual observance was held here but two years ago the event was quite a success and the sum of about \$45 remains in the hands of the local treasurer to be made available for emergency here. This money has been made subject to call by the local selectmen.

Chairman Roll Call Of The Red Cross Reports Result

With the figures not final in the canvass for the Red Cross Roll Call of membership, Mr. Fitt the chairman of the local committee reports an amount realized which is particularly pleasing. The total shows an amount in excess of \$425 of which the Seminary returns were approximately \$173. The Press hopes in its issue next week to provide the complete details of the canvass and the exact amount reported.

Those who have not been canvassed and wish to send in their membership should do so at once by reporting to Mr. Fitt or to Leon R. Alexander at the branch bank office.

Student Meeting

More than 100 preparatory school students and masters representing a score of schools in New England gather this Friday at the Northfield hotel for the fall Christian Student conference. John M. Mulligan, secretary for the preparatory schools' division of the Student Christian association will be in direct charge of the meetings, which will continue here for three days.

Chaplain Sidney Lovett of the Church of Christ at Yale university will open the first meeting Friday night with an address on the meaning of the conference. He will stress the importance of everyday religion in the life of the individual and also the campus. The program calls for discussion of various subjects suggested by the talks to be given by Mr. Lovett.

At No. 4 School

Mrs. Ronald Williams formerly of Mars Hill, Me., who has organized many glee clubs in that state will lead the service this Friday evening at 7:30 o'clock at No. 4 schoolhouse at Northfield. She will be glad to meet the young people who are willing to form a choir to help in the Christmas music and aid in other services. Sunday school will be held at 2:30 Sunday and at 3 o'clock Adjutant Nichol of the Salvation Army and members of his corps will conduct the meeting aided by eight pieces of music. At 6:45 Rev. Mr. Carne will conduct the evening service.

Enjoyed The Program At Variety Show Of Athletic Association

The youngsters stole the show in the amateur contest held as part of the Northfield Athletic association's variety show last week. "Cute as Christmas" were a pair of five-year-olds, Ralph Barrows and Dick Shattuck, with their song, "The Merry-Go-Round Went 'Round." They were simply irresistible and took first prize by popular acclaim. Seven-year-old Laverne Langille, graceful tap dancer from Gill, was second, and Joe Zabko's guitar won him third prize. The performance that was artistically most skillful was Winona Robbins' violin selections, and a special award has been given her by the committee. It was also decided to make an award to Janet Kehl for her clever tap dance and song.

Center school outshone all comers in the spelling bee, Arline Dummell, Gloria Savcheff and Barbara Addison winning all three prizes for their school. However, sticks of candy or boxes of crackerjacks were given to all contestants by Melvin Glazier.

Lester P. White, dolled up in moustache and goatee, was the capable and jovial interviewer in the street interviews and provided a barrel of laughs with his questions. Announcing himself as the representative of McKesson's, who supplied various toilet articles through the Northfield Pharmacy, White called upon members of the audience to be interviewed on the "street" arranged by Donald Finch. After asking questions that provided laughter for the crowd and confusion for the persons interviewed, he gave his own answers and awarded the "victims" boxes of McKesson's toilet specialties to cover their embarrassment.

The White brothers' songs and instrumental music made a hit with the large crowd which attended, as did Joe Field as a ventriloquist. Julius Wald of the Youth Hostel entertained with his skill on the zither to start the program. Dunning Simmons rang the gong as "Major Bowes" and a good time was had by all.

Mrs. Mary Clark

Mrs. Mary Jane (Pollard) Clark, 66 years of age, died at the Warren Memorial hospital last week Thursday after a long illness. She was born in Grafton, Vt., the daughter of Jack and Mary (Gale) Pollard. After her marriage with her husband she came to Northfield and became a resident here. They have lived for some time at the Bronson Inn. The funeral services were held last Saturday at Kidders funeral home and burial was in the Northfield Farms cemetery.

Historical Society

The annual meeting of the Northfield Historical society will be held at the home of Mr. and Mrs. L. H. Lazelle on Glenwood Ave., Wednesday evening, Dec. 8, at which time the officers for the ensuing year will be chosen. A nominating committee consisting of Leon R. Alexander, Wm. F. Hoehn and Mrs. J. R. Colton will present their report for consideration and a large attendance of members is expected. Please note that the meeting has been changed from a Tuesday evening to Wednesday.

Plenty Of Rain

Heavy rains last Saturday and Sunday brought about 2.76 inches of precipitation here with quite warm temperatures prevailing. The brooks and streams were filled to overflowing and the Vernon dam reported 2.42 inches for the week-end as total precipitation. No serious damage is reported anywhere but some roads were badly washed and the winds brought down much dead wood from the trees. Flashboards at Vernon and at Turners Falls were lowered.

Awarded Honor

"Nations leaders" at New York last week awarded "Scroll of Honor" to Northfield Press and congratulations to its Editor for "best journalistic tradition." The information came in a telegram last week from the telecity service and will be followed with more definite announcement later.

The seminary church will celebrate its fifth birthday on Sunday next with a communion service at the vesper hour. At the morning service new members will be received. At the morning service the speaker will be Mrs. Hilda L. Ives of Portland, Me.

Harold W. Mason Named Secretary Of Nat'l GOP Committee

An ardent Republican, a citizen of Brattleboro, a successful business man, a good neighbor of ours, has been appointed secretary of the National Republican committee by Chairman John D. M. Hamilton. Notification was received by Mr. Mason last week. In his letter Chairman Hamilton reviewed the arrangement.



by which the position of secretary had been left open and the decision to have it filled by appointment of the chairman with added duties on the executive committee.

"... The time has come when we need all the help we can possibly get," Chairman Hamilton wrote. "... I feel sure of your desire to assist... wherever you can at this critical stage... I have taken the liberty of appointing you to the secretaryship. It carries with it ex-officio membership on the executive committee."

Mr. Mason is a member of the National committee credited to the state of Vermont since 1936 and has been an active worker in the Republican ranks of his state for many years. He is vice-president and treasurer of the Dunham Bros. Co., of Brattleboro. His many friends and admirers in Northfield are pleased to hear of his appointment and members of the local Republican committee commend the appointment.

The Old Farmers' Almanac Is Now Out

The 146th year edition of the Old Farmers' Almanac for 1938 has been issued and the Press is in receipt of a copy. It again proves itself a most valuable publication, containing weather predictions, astronomical features, postal rates, tax information, time of tides and especially much along the lines of agriculture. The almanac is a fund of knowledge. President Roosevelt writes a greeting and other officials contributed. It is the one almanac that needs to be kept continually at hand for immediate reference. It will probably be found at all newsstands for sale soon.

Christmas Checks Now Ready For The Mail

The checks for members of the various bank Christmas clubs are about ready for the mail and there will be an increase in the total to be received throughout the county. The total for the county is approximately \$153,108 against \$124,551 of last year. There were 3865 depositors this year. The First National Bank & Trust company of Greenfield will pay out \$27,708 to 755 depositors. Greenfield Savings Bank will pay to 1225 depositors the sum of \$45,000. Figures for the other banks are not yet available.

Dickens' Characters To Be Portrayed In Readings Here

In Silverthorne hall on the Seminary campus, Saturday evening, Dec. 11, Edward F. Payne, president of the Boston branch of the Dickens Fellowship and author of "Dickens Days in Boston," will give readings from the works of Charles Dickens.

These readings are to be accompanied by several colored crayon sketches of some of the author's characters, to be retained by the Seminary after the lecture.

"Selecting several of the best known characters of Dickens, such as Pecksniff, Micawber, Uriah Heep, Fagin, Pickwick, Dora, and others, he will sketch their portraits rapidly in large size in colored crayons, before the audience, following each picture with a brief and vivid impersonation of the character from the novel in which it appears, thus illustrating with both pictures and dramatic art, these famous people of the great novelist."

Mr. Payne is well known to Dickens students in Boston as he has read "The Christmas Carol" in the Boston Public Library lecture course each Christmas season for the last five years. Mr. Payne also was the principal collaborator in the volume for the Bibliophile society entitled "The Romance of Charles Dickens and Maria Beadwell," containing letters he wrote to his first sweetheart, the original Dora in "David Copperfield."

The Social Club Will Meet At Youth Hostel

The young people of the town will be happy to hear of the announcement made by Rev. Mary Andrews Conner that Directos Monroe and Isabel Smith, with the staff at the Youth Hostel have invited the young people's Social club to meet regularly at the Youth Hostel. The first meeting will be held next Monday evening (Dec. 6) from 7:30 to 10:00 o'clock and it will be in the form of a "welcome party." All young people 15 years old and over, as well as the young married folks are invited to attend.

A Clever Artist

Guests at the Northfield hotel at the Thanksgiving season were treated to a fine exhibit as they entered the dining room in the portrayal of a bas-relief of the lading of the Pilgrims.

Mounted on a large table some ten feet in length and six feet wide was imposed a sea of water with the Mayflower at anchor and the historic "rock" on its shore. The rude log huts graced the hillside and the several miniature characters were in Puritan costume in their first Thanksgiving service in the open. The scenery was of the primitive woods with all its coloring. The work was done by Philip Porter of the hotel staff who has established for himself a reputation for the creation of many rural scenes for exhibits in times past.

New Postage Stamp

The new three-cent Alaska postage stamp has been placed on sale at our post offices and already there has been noted a demand for them by our people. These stamps are issued in recognition of Alaska in the territorial commemorative series. They are printed in purple ink with the design arranged horizontally. The central subject is a reproduction of Mount McKinley in the distance with views in the foreground symbolizing present day developments in the territory.

Phone Directory

Northfield subscribers to the telephone service received last week the new telephone directory of the Greenfield district in which we are located. The books are bound in green and replace the previous one of gray issued last February. The fall 1937 issue is out a few weeks earlier than in previous years. The Northfield list remains about the same as last year although there are a number of new names.

The Choir Bazaar

The bazaar of the Congregational church will be held in the vestry of the church next Tuesday afternoon at 4 o'clock. Fancy articles, candy, apross, preserves, etc., will be on sale. Tea will be served and provision made for a social hour. In the evening an entertainment will be given beginning at 7:30 o'clock.

Everybody Buys and uses Christmas Seal!

GREETINGS
1937
The GROCEP

3 MORE WEEKS TO SHOP

HOUGHTON & SIMONDS

BRATTLEBORO

The Store is Now
In Full Holiday Array

Every Section is a
GIFT SHOP

and

Practical Gifts Abound

LOCALS

The annual corporate communion for men and boys of the parish of St. James Episcopal church at Greenfield was observed in the church last Sunday morning at eight o'clock.

Dan Linnehan of Springfield, business writer and editor, contributed the page, "Thru the Eyes of the Press" to last week's edition of the Northfield Press. He was a visitor in town last Saturday.

Sunset Inn, with Mrs. Charles E. Leach as hostess, entertained about seventy-five guests at dinner on Thanksgiving day.

The County Business and Professional Women's club will hold a Christmas sale in Greenfield, this Saturday afternoon at Young's Paint store on Federal street. Fancy work, candy, food and other articles will be offered.

The second concert in the series to be sponsored this winter by the Greenfield cooperative concert association will be held at the high school auditorium this Friday evening when a recital will be presented by the Russian Imperial singers.

Dr. Harry Bone, New York psychologist, will give the second in a series of three lectures to the Mount Hermon faculty in the "Y" Building next Wednesday.

On Saturday, Dec. 18, the members of the Metawamp club, consisting of members of the faculty of the Mass. State college at Amherst will visit Northfield for an outing and the enjoyment of the outdoor sports. It will be the 30th annual outing of the organization.

At the recent variety show for the Northfield Athletic association held in the town hall, much appreciation was voiced for the splendid work done by the Rev. H. B. Ingalls of the committee in arranging the affair and for sponsoring the publicity.

The truck of the Morgan Memorial will visit Northfield every day next week to gather contributions for their industrial department. Articles given are put in shape and resold for the benefit of the work and give many a chance to earn a living. If you desire the truck to call please phone Mrs. Shattuck for information at 272-3.

Those who are sending mail to foreign countries should immediately consult their postmaster in order to get the proper date for mailing in order for packages and letters to reach their destination before Christmas.

The first 1938 Lincoln Zephyr arrived in Northfield last Saturday and was delivered to Rev. F. H. Huffman a summer resident by Spencer Bros., Monday.

When Herbert Badger was arraigned in Federal court in Boston last week he pleaded not guilty to interstate transportation of Elizabeth M. Bayley, 14, of Westwood, from Northfield to Florida for immoral purposes. He was held in \$3000 bail for trial by Federal Judge Hugh D. McLellan.

Northfield motorists using the Connecticut highways are advised that on all trunk lines and state aid highways, the night speed limit has been reduced to 40 miles and will be strictly enforced.

At Mt. Hermon Memorial chapel next Sunday for both services, the speaker will be Dr. George Irving of the National Council of the YMCA with headquarters in New York City.

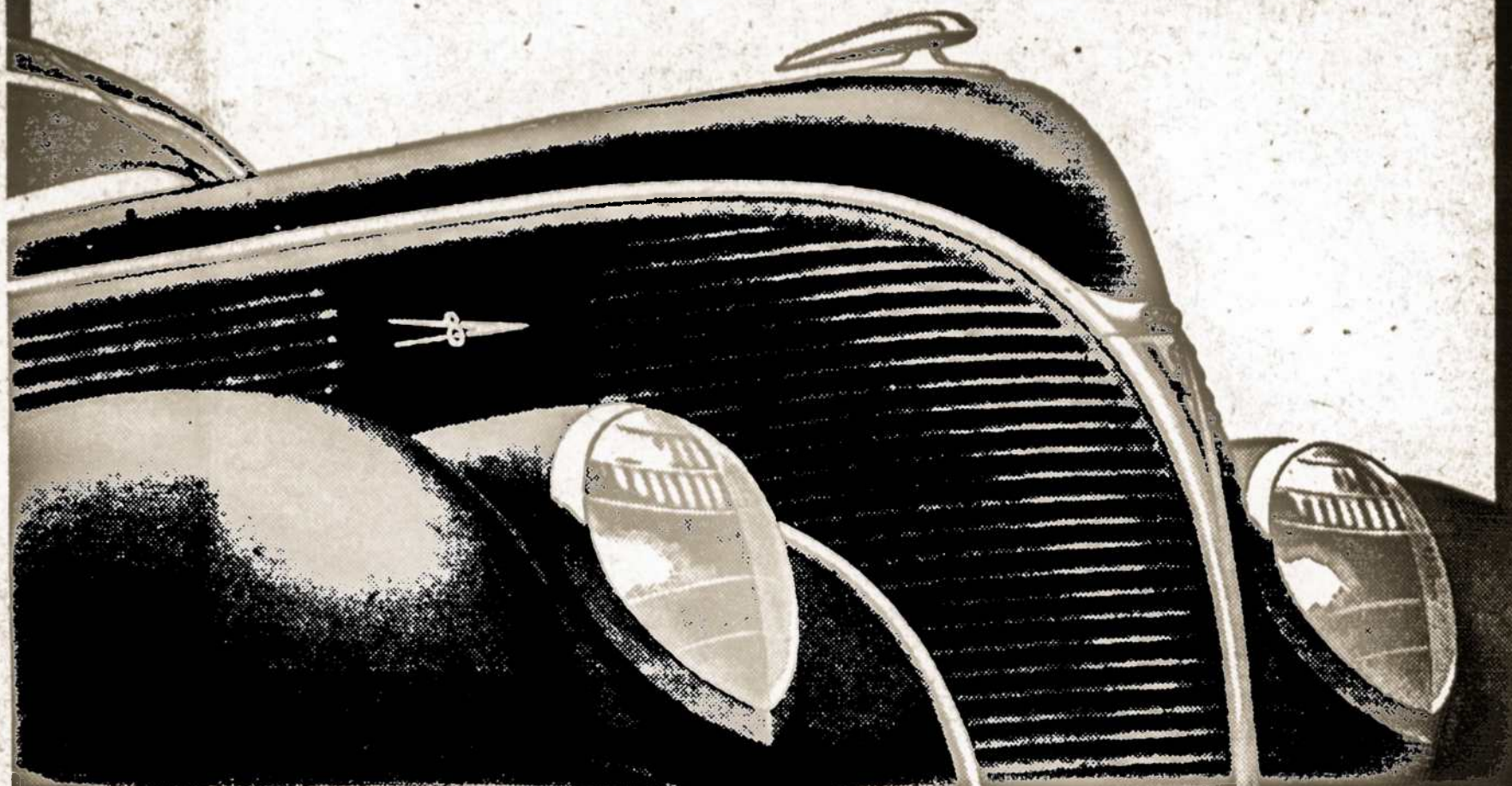
Invitations have been received here to the semipublic installation of the officers of Monitor lodge of Masons at Waltham when Raymond L. Clapp a Northfield boy who left town a few years ago to accept a position on the farm bureau in that place, will be installed as worshipful master.

The street department of the town has made a good job of the work of widening Winchester road from Myrtle street to Pier-son road. It has been narrow and winding and very dangerous to travel. Although not permanent, it is now much safer for cars to pass and the vision of drivers is not so obscured. The hazard in front of the Barrow's place has been removed.

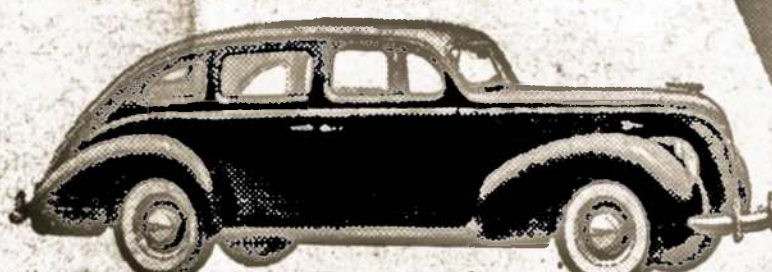
The first loads of Christmas tree cuttings passed through Northfield this week from the north for the city markets down the valley and to New York. The passing through of such truckloads will be a familiar sight for the next two weeks.

The Ladies' Sewing society of the Congregational church would be glad to have any second hand clothing and if anyone has such articles to dispose of it would be appreciated if they might be left at the home of Mrs. Merrifield on Main street.

Announcing TWO NEW FORD V-8 CARS FOR 1938

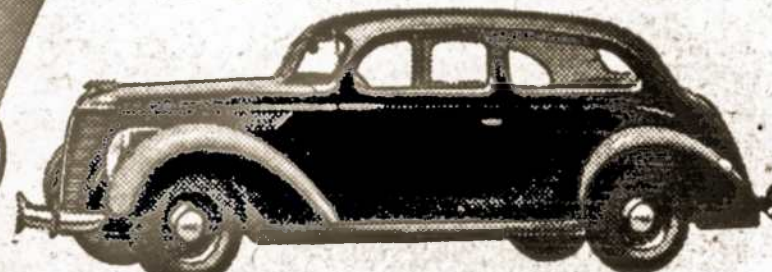


THE DE LUXE 85 HORSEPOWER



DE LUXE FORD V-8... 112" wheelbase; 85-horsepower engine; Improved Easy-Action Safety Brakes; Center-Poise Ride; All-steel body; Mohair or Broadcloth upholstery; Walnut-finished trim; Twin horns, tail lights, sun visors; Clock; 6.00" black tires, white side-walls are extra; 8 body types; 6 colors.

THE STANDARD 60 OR 85 HORSEPOWER



STANDARD FORD V-8... 112" wheelbase; 85 or 60 horsepower engine; Improved Easy-Action Safety Brakes; Center-Poise Ride; All-steel body; Broadcloth or Mohair upholstery; Mohair extra in "60"; Mahogany-finished trim; One tail light, sun visor; Twin horns; 3 body types; 3 colors.

Ford offers two new cars for 1938—the Standard Ford V-8 and the De Luxe Ford V-8. They are different in appearance—but built to the same high standard of mechanical excellence—on the same chassis.

Because people liked our 1937 car so well, they bought more than of any other make. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly styled Standard Ford V-8.

But some folks wanted still more size and style, with the same Ford advantages. For them, we designed a new De Luxe line.

The De Luxe Ford V-8 Sedans are longer with more room, larger luggage space, and finer appointments all around.

De Luxe cars are equipped with the 85-horsepower engine only.

The Standard is even lower priced than the De Luxe. It has graceful new lines and well-tailored interiors—with a choice of engine sizes—85 or 60 horsepower.

Before Ford made V-type 8-cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned the genuine enjoyment of driving an eight-cylinder car with all-around economy. The thrifty "60" engine, especially, makes possible in Standard models a very low first cost and equally low operating cost.

With two distinct designs, two engine sizes and two price ranges, you'll find a 1938 Ford car to fit your needs exactly.

PRICES FOR CARS DELIVERED IN DETROIT—TAXES EXTRA

Standard Ford V-8 (60 hp.)—Coupe, \$599; Tudor, \$644; Fordor, \$689. Standard Ford V-8 (85 hp.)—Coupe, \$629; Tudor, \$669; Fordor, \$714. De Luxe Ford V-8 (85 hp. only)—Coupe, \$689; Tudor, \$729; Fordor, \$774; Convertible Coupe, \$774; Club Coupe, \$749; Convertible Club Coupe, \$804; Phaeton, \$824; Convertible Sedan, \$904.

Standard and De Luxe cars equipped with bumpers, bumper guards, spare wheel, tire, tube, tire lock and band, cigar lighter, twin horns, and headlight beam indicator on instrument panel, at no extra charge.

In addition, De Luxe cars are equipped with extra tail light, windshield wiper, sun visor; also De Luxe steering wheel, glove compartment lock, clock, and chrome wheel bands, at no extra charge.

The New FORD V-8 for 1938

Goes On Display At Our Showroom

Friday December 3rd

You are cordially invited to be among the first to see THE NEW FORD V-8 FOR 1938. This year, Ford will offer two distinctive lines of cars differing in appearance, body size and price. We will be pleased to have you visit our showroom and get full information at our premier showing.

Spencer Brothers
NORTHFIELD

The Mothers' society of the Congregational church will meet with Mrs. W. R. Moody at the Homestead next Wednesday at 3 o'clock. Mrs. Edgar Livingston will speak on "Movie Values for Boys and Girls." Mrs. Moody will lead in devotions.

Yesterday, Thursday, the members of the County University Women's association met and were entertained at the D. L. Moody birthplace by the local members. Miss Eleanor Davis of the Seminary faculty addressed the gathering and spoke of her experience last year as a teacher in a school near London as a Seminary exchange teacher.

The deer season will open next Monday morning a half hour before sunrise and close on the afternoon of the 11th. Hunting will not be allowed in the Northfield state forest except with special permission. Much land hereabout has been posted. Hunters must report all kills in writing with 48 hours. Only shot guns or bow and arrows may be used. Hunters should exercise much care as to when and how they shoot.

At The Victoria

Friday and Saturday, Dec. 3-4, for your enjoyment, 7 acts of vaudeville will appear on our stage with Fido D'Orsay, screen star in person. On the screen, "Mr. Dodd Takes the Air" with Kenney Baker, Frank McHugh and Alice Brady.

Beginning Sunday and continuing for three days, "This Is My Affair" with Victor McLaglen. Co-feature, "Get Along Little Doggies" with Gene Autry.

The state of Vermont is to observe the centennial of Admiral George Dewey on Dec. 27 with appropriate exercises. The observance will be marked by public meetings in the capitol at

E. DEERFIELD
Telephone
GREENFIELD
6107

WHITE HOLLAND TURKEYS

THE GREY BIRCH FARM — Lewis O. Harris
Broilers - Fancy Roasters - Poults - Breeding Stock
BUY DIRECT FROM THE FARM
Place Your Order NOW for Xmas and New Year's



Clerk: If this doesn't please you, come back and I'll give you something that will.
Customer: Couldn't you give it to me now?

Lady: Do you get paid for taking your baby sister out in the perambulator?
Little Girl: No, ma'am. This is a free-wheeling job.

IT PAYS TO ADVERTISE IN THE PRESS

ELECTRICITY

HOW TO SAVE WITH

COOKING—disregarding entirely the added convenience of electric cookery, the actual cost of operation is only about a cent per person per meal. In addition, worthwhile savings are made by the greater efficiency of the range.

REFRIGERATION—more than ten million American homes have found that electric refrigeration has saved them money. It only costs about three cents a day to operate the average electric refrigerator, a cost that is more than offset by savings in food through its uniform, cool temperature.

LAUNDRY—a washing machine costs the average family less than 25c a month to operate; an ironer less than 50c. Isn't this real economy that should appeal to every thrifty housewife?

OTHER CONVENIENCES—your radio, your lights, your electrically controlled furnace, your electric percolator, toaster, mixer—all the other modern conveniences that can be used anywhere at any time by plugging into an electric outlet—these things are available at an amazingly low operating cost. Electricity costs less today than ever before—why not use it and SAVE MONEY!

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1911 — SINCE — 1911

The quality beverage shop and store of Franklin County for over twenty-five years. Manufacturers of the famous Glenbrook Ginger Ale.

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Be Safe as You Drive Your Auto

There is a feeling of security and satisfaction when you drive your car these frosty mornings if you know it has been carefully gone over and that it is in perfect condition.

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Telephone 44

Is equipped to do a thorough job in winter-conditioning your car.

WE ARE AT YOUR SERVICE

Common Aims

CREDIT IN BUSINESS

When you, as a business man, extend credit to one of your customers, you are interested in: First, making profitable use of your capital; and Second, collecting the account when due.

CREDIT AT THE BANK

When we, as a bank, extend credit to business concerns, we are interested in: First, making profitable use of our loanable funds to help borrowers; and Second, safeguarding our depositors' funds.

Borrowers who can meet our requirements for sound loans will find us always willing to meet their needs for credit.

First National Bank & Trust Co.

Northfield — Greenfield — Turners Falls
Member Federal Deposit Insurance Corporation

FRANKLIN COUNTY TRUST CO.

GREENFIELD, MASSACHUSETTS
(Established 1849)

OFFERS COMPLETE BANKING FACILITIES
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When You Can't Get to the Bank

Whenever you have too much on your calendar, or when the weather is too unpleasant to go out, remember that an envelope and a stamp will bring your deposits to the bank for you. The next time you are in the bank, let us give you some deposit and withdrawal slips for use in banking by mail. They are the only equipment you will need.

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HOLDEN & MARTIN LUMBER CO.
Brattleboro

PERSONALS

L. A. Polhemus who was rushed to the Brattleboro Memorial hospital last week for an operation for appendicitis is reported as rapidly recovering much to the satisfaction of his friends who hope to see him about again soon.

Miss Lydia Speakman of Winchester road left this week for Orlando, Fla., where she will spend the winter with Prof. and Mrs. Spurgeon Gage.

Mr. and Mrs. A. Gordon Moody are on a vacation. They left by motor this week for New York and will put their car on a boat for Jacksonville after which they will tour Florida and return home about the 15th.

Miss Margaret D. Skilton was home from Green Mountain Junior college at Poughkeepsie, N. Y., for the Thanksgiving vacation.

Mrs. Carrie G. Britton has closed her apartment on Main street and will spend the winter in Springfield with her daughter.

Mr. and Mrs. Frank Britton entertained a family party on Thanksgiving day which included Mr. and Mrs. Howard Stoddard of Greenfield, Mr. and Mrs. Charles Dowd of Springfield and Mrs. Carrie G. Britton.

Mr. and Mrs. Charles Sears, who have been upon a visit with their daughter, Dr. Harriet L. Hardy for the past two months have gone to Boston to take up their residence on Beacon Hill.

Rev. and Mrs. H. F. Randolph of Main street planned to spend Thanksgiving with their daughter in northern Vermont but the roads were so bad for motor travel they turned back and spent the day at home.

Mr. and Mrs. Fuller of Thompsonville, Ct., spent Thanksgiving day at the hotel and enjoyed a visit with their daughter who is a student at the Seminary. Another daughter accompanied them. They expect to spend the winter at Coconut Grove in Florida and will be a near neighbor of Dr. and Mrs. A. N. Thompson.

Mr. and Mrs. J. F. Schmadeke of Thompsonville, Ct., and summer residents of Northfield were visitors with friends and at the hotel on Thanksgiving day.

Miss Virginia Powell, who is a student at Mt. Holyoke college, spent her vacation with her parents at Green Pastures.

Mrs. M. D. Birdsall of Mount Hermon, president of the Hermon-Woman's Literary society was the speaker at the meeting of the Woman's Alliance of the Unitarian church at Bernardston last Monday evening. Members of the women's societies of the other churches were invited guests.

Mrs. W. F. Stanley of Highland avenue has returned to her home after spending several weeks with her daughter, Jean, who is industrial secretary of the Y. W. C. A. at Toledo, O.

Rev. and Mrs. Edward C. Morgan of Hartford, Ct., announce the birth of a daughter last Monday morning.

Archibald Stark, field agent of the Youth Hostel spoke at the meeting of the Rotary club in Greenfield Wednesday evening on his experience of hosting in Japan.

Miss Elizabeth Evans, who has been conducting a series of religious meetings at No. 4 schoolhouse has been a guest of Mrs. A. F. Bennett.

Mrs. William R. Moody entertained as her guest, Miss Rachel McDowell during her visit to Northfield. On Monday evening she gave an informal dinner party with a number of friends present.

Miss Priscilla Porter of Manchester, Vt., spent the holiday season with her parents, Mr. and Mrs. Philip Porter, who with their son, Alvin, and wife, had a family dinner party at the Northfield hotel, Thanksgiving day.

Thomas Parker was home from his studies at Governor Dummer Academy and Calvin Field from Cushing academy for the holiday vacation.

Mrs. E. C. Laing and her daughter, Miss Esther, of Montreal, Canada, spent the Thanksgiving season with her daughter and husband, Mr. and Mrs. Frank W. Pearsall.

Mrs. C. C. Stockbridge of Highland avenue who has been visiting for some weeks in Springfield, has gone to spend the winter at Dade City, Fla.

Miss Fanny C. Hatch, who has spent considerable time in Springfield this summer at the Oaks hotel expects to go to Sarasota, Fla., soon to spend the winter.

If Economy

Is Important to You...

"You'll be AHEAD with a Chevrolet!"

YOUR desire for quality, and your desire for economy, both tell you to choose a new 1938 Chevrolet!

You'll save money by driving a Chevrolet, because it's much more economical in all ways; and you'll be better satisfied, too, because Chevrolet is the only low-priced car with all the modern features which identify it as the car that is complete.

Any way you figure it—in quality, in value, in economy—"you'll be ahead with a Chevrolet." See your Chevrolet dealer and place your order for this better low-priced car—today!

CHEVROLET MOTOR DIVISION
General Motors Sales Corporation
DETROIT, MICHIGAN



JORDAN MOTOR SALES HINSDALE ROAD East Northfield

Robert L. deVeer, a freshman at Middlebury college, was recently pledged to Sigma Phi Epsilon, one of the seven men's fraternities on the Middlebury campus.

Dr. and Mrs. Allen H. Wright spent Thanksgiving week-end in Boston with their daughter and husband, Mr. and Mrs. Lawrence White. Miss June Wright accompanied them on the visit.

Mrs. Charles Taber and Mrs. Bernard Whitney will attend the final leaders' training meeting on "More Attractive Homes" on Tuesday at the North Parish hall in Greenfield.

FRANKLIN AUTO SUPPLY CO.

19 FEDERAL ST. GREENFIELD

Auto Accessories and Replacement parts of every description. Complete line of Ford and Chevrolet parts, "Diamond" Tires, Willard Batteries, Motorola Radios, Bicycles, Refrigerators, Vacuum Cleaners and other Home Appliances. Easy Payment Plan open to all.

In every community a modern automobile accessory and replacement parts store is a real asset to the people.

To enumerate the numerous items carried by the Franklin Auto Supply Co. would be endless but let us say briefly that the diversity is so great the people making this their store will find everything in the category of the 20th century accessory store catering to the motoring public.

The Franklin Auto Supply Co. may well be termed a department store for the motorists as here is offered a BUDGET PAY PLAN—making possible to use this plan and PAY AS YOU RIDE—NO RED TAPE. One can visit this well arranged store and purchase at his or her terms, tires, batteries, radios, etc., as well as secure whatever accessory needs that might be needed with the change of seasons. On your next drive to Greenfield do not fail to get that accessory you've wanted at the Franklin Auto Supply Co., phone 4664.

Mr. and Mrs. Theodore F. Darat by spent last Saturday visiting relatives and calling on friends in Northfield.

Miss Helen Wozniak of West Northfield spent the Thanksgiving recess with her parents. She is a student at Framingham Normal school.

Mr. and Mrs. John Kasandi of Yonkers, N. Y., spent Thanksgiving day with their relatives here.

CARD OF THANKS
To the kind neighbors and friends who remembered us with expressions of sympathy and thoughtfulness during the illness and passing of husband and father, Alfred H. Evans, we extend our sincere appreciation and gratitude.

Jane Conway Evans
Helen Evans Chilson
Ada Evans Howes

SOUTH VERNON

Church notices: Sunday, 10:45 morning worship with sermon by Rev. George A. Gray; 12:15, church school; 7, song and preaching service.

Another entertainment will be held at the Vernon Home Monday, Dec. 6. A sale of fancy articles will take place in the afternoon at 3 o'clock.

Rev. D. B. F. Hoyt of Brattleboro was the speaker in Vernon Union church last Sunday afternoon.

Vernon motorists are advised not to use their cars if they do not bear the fall periodic inspection sticker. Time for examinations expired Nov. 30.

Mr. and Mrs. W. B. Churchill of South Vernon were called to Bakersfield, Vt., last week by the illness and death of Mr. Churchill's sister, Miss Velma Churchill.

Warren Brown and his mother Mrs. M. H. Brown, upon invitation of Dr. Porter enjoyed their Thanksgiving day dinner at Mt. Hermon school and remained to hear the various addresses and meet many friends.

Rev. and Mrs. George A. Gray have returned from their visit at Auburn, Me., with their daughter and husband, Miss Nina Gray had accompanied them. The sympathy of the communi-

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Main Street Telephone 173 Northfield

ty is extended to Mrs. A. H. Evans in the death of her husband as announced in last week's Press. For 16 years he served as a deacon in the South Vernon church and was a frequent speaker especially upon temperance subjects.

The South Vernon church united with the Vernon church last Sunday evening in a sacred concert and despite the heavy downpour of rain there was a good attendance. Another sacred concert is planned for Sunday evening, Dec. 19.

Miss Eleanor Bruce was home for the Thanksgiving holiday from her studies at the Northampton Commercial college.

The Northfield Press

NORTHFIELD, MASS.

WILLIAM F. HOEHN,
Editor and Publisher
Telephone 188-3
E. V. Lawrence, Treasurer

A Weekly Newspaper Published
in Northfield Every Friday
Advertising Rates Upon Application
Subscription: \$1.00 a year

"Entered as second-class matter
August 9, 1935, at the Post Office at
Northfield, Massachusetts under the
Act of March 3, 1879."

Subscribers to the PRESS should
allow two weeks for a change in
address if they do not wish to miss
a copy of the paper. Notify us as
early as possible of any change in
address.

Friday, December 3, 1937

EDITORIAL

The destruction of the vines on the town hall recently was a contemptible act. Humor has it that the work was that of mischievous boys and that they are known. What is to be done about it. The matter is in the hands of the Selectmen and many are now demanding that the guilt be definitely fixed and those responsible be punished. From a long range view it would seem that not only punishment is deserved for punishment's sake but as an example to all unruly boys that Northfield will no longer tolerate the ruffianism which has been altogether too frequent here. We are tempted to offer a reward for arrest and conviction but since matters are developing with suspicion strongly pointing the way, we will abide the time.

In the work for young boys undertaken in our town there seems to be an appalling silence. Since the days of the Boys' Brigade many years ago the only movement that gained any impetus was that of the Boy Scouts. Organized and re-organized this worthy effort has again fallen by the wayside and enquiry from its sponsors is the information that leaders are lacking to carry on the responsibility. The editor believes in the work for the Boy Scouts for boys and in past years had an active interest in its behalf. It ought to be the job of somebody now to take on. We have the boys and they have shown their interest. What will we do about it?

Adv. in country newspaper: We sell articles of clothing for men, women and children of various shades and colors.

CHURCH SERVICES

Trinitarian Church
Rev. W. Stanley Carne

Sunday school at 10 for the study of the scriptures. At 11 the preaching service when the choir will sing "Fear Not, O Israel," solo by Mrs. Lopez, "The Stranger of Galilee." Sermon subject, "Terrible Words From Holy Lips." At 2:30, Sunday school at the Farms; 6:45, service at the Senior Endeavor; 8:00, preaching at the vestry.

Tuesday, at 3, Mrs. L. R. Smith Bible class with Mrs. Freeman, leader, Mrs. Giebel.

Thursday, at 6, Monthly fellowship supper; prayer service at 7, followed by choir rehearsal and Deacons' meeting.

Dec. 7, bazaar by the choir; sale of articles; silver tea from 4 to 6; program at night.

South Church
Rev. Mary Andrews Conner

Sunday at 9:45 church school; 10:45, church worship. The subject of the sermon will be "What Has Sin to Offer Us?"

The regular meeting of the Alliance will be held Thursday, Dec. 9 at 2:30 at the home of Mrs. J. M. Whitmore. The subject "Turkey Then and Now," will be presented by Mrs. H. M. Haskell.

St. Patrick's Church
Rev. James I. Mitchell

Masses, first Sunday of the month 8:30 a. m. Every Sunday, 10:30 a. m.

CHRIST FOR ALL—ALL FOR CHRIST
The Word of God
The word is a lamp unto our feet, a light unto our path.

Wise men follow God's teachings: God giveth to a man that is good in his sight wisdom, and knowledge and joy; but to the sinner he giveth travail, to gather and to heap up, that he may give to him that is good before God—Ecclesiastes 2:26.

Massachusetts is the second largest milk producing state in New England. Many thousands of our citizens depend upon this industry for a livelihood. The milk produced in this Commonwealth, with the exception of a very small percentage shipped outside, is consumed by Massachusetts people.

The Back Yard Gardener

Some folks seem to have been born lucky when it comes to raising house plants. And so for those humans who have no luck but still get a big kick out of growing things, why not try a water baby garden?

Try raising some of these plants which grow both in water and in soil. In that way you do not have to worry about this water proposition, and you don't have to bother potting the plants. They are easy to get started and they are easy to throw away in case you find them in your way.

Right now the wife has an English ivy growing in one of these fancy shaped glass bottles. Half the battle in this proposition is to get some of these fancy shaped glasses for growing. You don't need to pay much for them, because as I said fruit juices and many of the canned products we get now come in fancy shaped glasses.

You just stick the English ivy into the water and it will take root and keep growing. This particular one of the wife's she tried

out on the front window and on the mantelpiece now she has it up in one of these little windows appearing the ceiling and it looked mighty attractive any place she put it. Wandering Jew, philodendron, and many other similar climbing plants will take root and produce mighty interesting effects.

And then of course hyacinths, narcissus, tulips, and similar bulbs can be grown in water. I don't mean potting them in pebbles which is the ordinary way, but get a regular hyacinth glass or some narrow-necked bottle which will support the bulb. Fill it with water just to the base of the bulb and the roots will go down and the top shoot will come up, and you get a chance to see interesting effects at both ends of the bulb.

The usual recommendation I believe for bulbs of this type is to put them in a rather cool dark place for several weeks, and then bring them out into the light after the roots have gotten well started. After the roots are started, keep the water just below the base of the bulb.

Acorns will do the same thing. If you haven't glasses small

enough you might support them with wire. Then watch them swell, finally burst, and start growing.

If you like, you can have small aquariums with all sorts of water plants and water creatures like snails, turtles, etc. I think you will find most of these easier to handle than the average house-plant.

Here's another one that you will find mighty interesting. Take a sweet potato and support it with the lower half in water, and you will have a mighty attractive houseplant. I think you will find also that beets, and carrots and pineapple tops and things like that will sprout and grow in water.

Then as I said before, if they don't plan out as you hoped for or figured on or if you get too enthusiastic and have more than you can handle, you haven't lost too much time and effort and money getting them started.

In 1900 only one person out of ten in the United States had a life insurance policy and only one in six had a savings account. This year every other person has both.

SEARS SAVINGS MAKE a merry Christmas!

There's Nothing Sweeter Than A

SILVERTONE

Everyone In The Home Would

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New 7 Tube Table Model
WITH ELECTRONIC TUNING EYE

\$4 Down \$5 Month \$37.88
Small Carrying Charge Del'd.

Christmas special! Brand new 7 tube superheterodyne that gives usual 9 tube performance — 2 double purpose tubes. All-wave — gets everything on air! Foreign reception guaranteed... stations by name on etched gold dial.

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In line, form and finish this 8 tube Silvertone follows the most advanced ideas in modern styling! It's many features include... Push-O-Matic tuning, 8 tubes that give 10 tube performance. Electronic tuning eye, 10 inch dynamic speaker. Foreign and American stations by name on new "Tilt Back" glass dial. Priced at a tremendous saving for this Christmas Sale!



New 7 Tube Console
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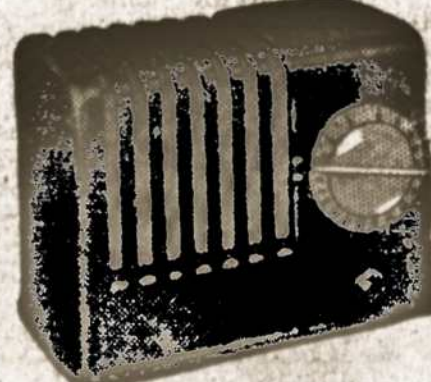
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Distinctive beauty in the modern model! New 7 tube Silvertone console radio with up-to-the-minute features! 1938 superheterodyne circuit gives 9-tube performance through 2 double purpose tubes. Foreign stations by name! Automatic volume control. Easy tune dial drive. Provision for playing phonograph records.

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FOR RENT—6 room cottage on Elm Ave., with electric lights. Apply Mrs. John E. Nye, or Telephone 102. 10-29-11

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NOODLES 16-oz. pkg. 12c

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CLAM CHOWDER 1g. can 20c

HEARTS DELIGHT
PRUNES 2 2-lb. pkgs. 25c

MORRELL'S
DEVILED MEAT 3 tins 10c

WHITE MEAT — BOQUET
TUNA FISH 2 cans 25c

RED LABEL
SALADA TEA 1/2-lb 39c 1/4-lb 20c

HERSHEY'S
BAKING CHOCOLATE 1/2-lb. bar 10c

BAKER'S
COCOA 1-lb can 10c

CAMPBELL'S
PORK and BEANS 3 cans 20c

ROSENDALE
PINEAPPLE No. 1 1/4 can 10c

4 ASSORTED, 1 CHOCOLATE
JELLO 5 pkgs. 18c

QUARTER
OATS pkg. 17c

PILLSBURY
PANCAKE FLOUR 2 20-oz. pkgs. 17c

VERMONT MAID
SYRUP bottle 19c

PILLSBURY'S BEST
FLOUR 24 1/2-lb. bag 93c